

Meeting underway @ 4:05PM, 6/25/2018

In attendance: Ed Tokarski, Pat Kennedy, Kelly Babeon, Mark Wordley, Wendy Monteith, Alison Moran, Kim Mauthe, Kent Wilhelmi, Amy Dohr, Elena Balandina, Dan Leever, Scott Shirey, Scott Graham.

General discussion: Welcome, introductions. The past, present, and future of the club was recognized, and Dan Leever addressed the board and attendees.

Dan Leever is an advocate of ski racing and a friend of the LSC:

See - <http://www.teamamericafoundation.org>

See - <https://www.facebook.com/dan.leever.9/posts/10216840573350783>

See - <https://www.skiracing.com/premium/cries-for-change-in-american-alpine-skiing>

The expense of the sport was discussed; training may be emphasized over racing as a development tool. While there is no easy solution to solve the problem of cost, it was emphasized that there are no "losers" in ski racing; the experience as a whole has a value which has no pricetag.

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Proposed: expanded introductory day(s).

Focusing: on the base vs. looking for new families.

Outreach: the front range. What more can we do? Powder Daze has been a big hit with the ski area. Transportation!

Bringing back the community: BBQs. Engagement for all families; past and current.

Celebrate: together.

Employing a business development firm to help look into our future? Ed will share a document with the board vis-a-vis a firm in Ft. Collins who offers these services.

Restating a mission, and building a multi-year plan to meet it.

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Called to order - 5:03PM, 6/25/2018

Board member terms, ensuring overlap, and making roles (in particular to the history of the club) are included.

Minutes from 5/30/18 were approved. Mark Wordley motioned, Scott Shirey seconded.

Budget: looks good. Possibility of exploring referall incentives for families.

Exploring the possibility of an advisory board. Ed will distribute an informational with regards to the framework that an advisory board would provide. Adding, names of prospective advisory board members.

Strategic development - how do we effectively "put out there" how special what we have is?

Board meetings vs. committee meetings. Tapping into our own community on the front range.

Preliminary advisory board meeting in July? Ed will send out a document fleshing this out.

Scott's: full-time employees now have health insurance as well as matching IRA. Working on getting Podium Certification.

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Motions: voting Scott Graham and Amy Dohr to the board. Mark motioned, Kelly seconded.

Thinking about: the value of an executive director. Scholarship future. Reserve for our excess budget/ funds. Establishment of committees.

6:00PM meeting adjourned.